

## The Relief Pitcher - Privacy Policy

Effective Date: 11/2024

The Relief Pitcher ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and protect your information when you visit our website [www.ReliefPitcherNY.com](http://www.ReliefPitcherNY.com). By using our website, you agree to the collection and use of information in accordance with this policy.

### 1. Information We Collect

We may collect both personally identifiable information and non-personally identifiable information when you use our website.

**Personal Information:** When you place an order, sign up for our newsletter, or fill out a contact form, we may collect your name, email address, phone number, and payment information.

**Non-Personal Information:** We may automatically collect information about your device, browser type, IP address, and how you use our website (e.g., pages viewed, time spent on pages).

### 2. How We Use Your Information

We use your information to:

Process and fulfill your orders.

Send updates, promotional materials, and other information you may find helpful.

Improve our website and services by analyzing user behavior.

Respond to customer service requests and inquiries.

### 3. Information Sharing and Disclosure

We do not sell, trade, or otherwise transfer your personal information to outside parties except in the following situations:

**Service Providers:** We may share your information with trusted third-party providers who assist us in operating our website, processing payments, or delivering services to you.

**Legal Compliance:** We may disclose your information when required by law or to protect our rights, property, or safety.

### 4. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our website.

Cookies are small files stored on your device that help us understand how you use our site and enable certain features. You can disable cookies through your browser settings, but this may affect some functionalities of the website.

### 5. Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, or alteration. However, no method of transmission over the internet or electronic storage is completely secure.

## 6. Your Rights

You have the right to:

Access, correct, or delete your personal information.

Opt-out of receiving marketing communications from us by following the unsubscribe link in our emails or contacting us directly.

Request that we limit the processing of your personal data in certain circumstances.

## 7. Third-Party Links

Our website may contain links to other sites that we do not operate. We are not responsible for the content or privacy practices of these third-party sites.

## 8. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We encourage you to review this page periodically for any changes. Changes are effective when posted on this page.

## 9. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

The Relief Pitcher

607-203-9998

197 Conklin Ave, Binghamton, NY 13903